

LUXURY MANUAL

GESSELE

The essence of *true luxury* revealed
through unique and timeless experiences.





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Born from the care and vision of a **royal family**,
Gessele creates **genuine experiences**
and enduring values reflected in every detail.



THE QUEEN

70 YEARS OF
MAJESTIC STYLE

BETHAN HOLT



THE DETAIL
that makes the difference

At Gessele, true luxury is found in the details. Every space is meticulously conceived to evoke emotion, uniting beauty, functionality, and timeless elegance.

This Luxury Manual expresses our essence: creating exclusive and fully personalized experiences where comfort, innovation, and sophistication coexist in perfect harmony. Inspired by noble traditions and elevated standards, we develop spaces that embody refinement, responsibility, and enduring value



Royal luxury, from a royal family,
for real families, real values,
and real experiences.

Live the extraordinary.





OUR *signature* DEVELOPMENTS

Each Gessele development is conceived as a timeless architectural statement, where classical inspiration meets contemporary innovation.

EMPREENDIMENTOS

- ✦ Grand, custom-designed entrance halls
- ✦ Architecturally distinctive façades inspired by noble heritage
- ✦ Exclusive artistic finishes curated for each development
- ✦ Private leisure environments with refined spatial design
- ✦ Advanced acoustic and thermal comfort systems
- ✦ Energy-efficient lighting solutions throughout common areas  | ECO ROYAL
- ✦ Integrated security and access control systems

Premium materials, bespoke detailing, and an uncompromising quality standard define every Gessele development.



ARTISTIC PAINTING – GEORGE VI GARAGE

Exclusive artistic interventions transform functional spaces into authentic expressions of art, identity, and heritage



OUR PRIVATE *residences*

Designed to deliver an elevated living experience, Gessele private residences combine comfort, technology, and timeless elegance.

- ✦ Pre-installed infrastructure for individual climate control systems
- ✦ Dedicated infrastructure for gourmet kitchen ventilation
- ✦ Advanced acoustic comfort solutions
- ✦ High-performance laminated glazing with UVA and UVB protection
- ✦ Motorized window treatments in social living areas
- ✦ Integrated smart living system readiness
- ✦ Premium flooring and bespoke interior finishes
- ✦ Superior sound insulation standards

Every element is thoughtfully selected to enhance well-being, privacy, and refinement









OUR *differentiators*

Royal Suite

The Royal Suite represents the pinnacle of sophistication within Gessele residences, where privacy, comfort, and refined materials coexist in perfect harmony.

- ✦ En-suite bathrooms with curated premium finishes
- ✦ Marble-clad walls and surfaces
- ✦ Infrastructure for heated towel rails
- ✦ Acoustic flooring systems for enhanced comfort
- ✦ Walk-in closets with bespoke joinery

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Eco Royal

Gessele developments adhere to the Eco Royal philosophy, established in 2012, which guides our commitment to responsible construction and long-term environmental stewardship. Our approach prioritizes efficiency, conscious resource management, and sustainable solutions without compromising comfort or luxury.







- ✦ Advanced water treatment and reuse systems
- ✦ Integrated rainwater harvesting solutions
- ✦ High-efficiency LED lighting throughout developments
- ✦ Responsible construction waste management
- ✦ Selection of certified materials and qualified suppliers

CERTIFIED COMPANY

Gessele follows internationally recognized sustainability standards and best practices, supported by ISO certifications.



GESSELE



SADA

ATENÇÃO

GESSELE



A philosophy of continuous care that extends beyond delivery.
At Gessele, every detail is designed to provide an exceptional experience. Royal Care reflects our commitment to service excellence, personalized support, and enduring relationships with our clients.

João Conhaqui
PRESIDENT



Royal
CARE



A level of care **worthy of royalty.**

Exclusive service, thoughtfully designed to take care of every detail of your Gessele experience.



B E S P O K E

Design

Together with our in-house architecture team, each client embarks on a bespoke design journey, crafted to reflect individual lifestyles, aspirations, and refined taste.

- ✦ In-depth understanding of personal preferences and daily routines Tailored
- ✦ layout and spatial studies
- ✦ Curated guidance on finishes, materials, and design elements
- ✦ Exclusive furniture and interior design consulting
- ✦ Final project delivery aligned with a personalized and sophisticated vision

GESSELE





C O N T I N U O U S C A R E



With Royal Care, every environment receives
dedicated attention even after delivery.
A period devoted to ensuring comfort, excellence,
and personalization, reinforcing our longterm
commitment to each client.



NOVEMBER 1992 - ANNUUS HORRIBILIS SPEECH

One of the most famous phrases associated with Queen Elizabeth II was "not even war" (I like to say "not even war" in the original, but the Queen's words were also said in a speech in October 1992, the day after the wedding of the Duke and Duchess of York, as well as the day after the wedding of the Queen's son, Prince Edward, and Sophie, Countess of Wessex, in 1999. The Queen's words were also said in a speech in 1992, the day after the wedding of the Duke and Duchess of York, as well as the day after the wedding of the Queen's son, Prince Edward, and Sophie, Countess of Wessex, in 1999. It was a rare, departure from her usual policy of royal neutrality and a reflection of her own mood.



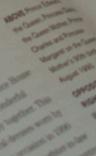
SEPTEMBER 1997 - PRINCESS DIANA'S FUNERAL

The week between the death of Diana, Princess of Wales, and her funeral was one of the most significant of the Queen's reign. During those weeks, the Queen's role was to provide a sense of stability and continuity in a time of great grief and mourning. The Queen's presence at the funeral was a symbol of her enduring commitment to duty and her role as the head of state.



AUGUST 1990 - THE QUEEN MOTHER'S 80TH BIRTHDAY

The members of the British royal family gathered together to celebrate Queen Elizabeth The Queen Mother's 80th birthday in a grand ceremony. The Queen Mother's long life and service to the country were celebrated with a series of events, including a luncheon at the Royal Albert Hall. The Queen Mother's 80th birthday was a significant event in the royal calendar, and it was a testament to her enduring presence and influence.



ABOVE: Queen Elizabeth II wearing a black dress and hat at the funeral of Diana, Princess of Wales, in September 1997.

BY [unreadable]



Curated

PARTNERSHIPS



We collaborate with carefully selected brands and partners that share our values of excellence, innovation, and sophistication. Every choice is made to enhance comfort, functionality, and timeless elegance.

GESSELE



TECHNOGYM

TECHNOGYM



GEORGE VI
RESIDENCIAL

64



Our developments unite beauty, comfort, sophistication, and exceptional quality. Inspired by royalty, we create spaces that convey confidence, exclusivity, and extraordinary living experiences. More than buildings, we deliver legacies designed to endure across generations.



 [Gessele WhatsApp Service](#)

 <https://www.gesseleempreendimentos.com.br>

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